



## MEDIA STATEMENT

**Tuesday 6<sup>th</sup> January 2026**

### **NYOTA PROJECT BUSINESS START-UP CAPITAL DISBURSEMENT FOR 27 COUNTIES.**

1. The NYOTA Project's Business Support Component is on track to empower over 100,000 vulnerable youth across all 1,450 wards in Kenya, with a minimum of 70 beneficiaries per ward.
2. The project has completed the nationwide rollout of the Business Support Component classroom training, which was undertaken across the Country.
3. The first disbursement of the Business Start-up Capital took place on 7th November 2025 for the Western Cluster, covering Kakamega, Vihiga, Busia, and Bungoma counties. A total of **12,155 beneficiaries** received the first tranche of Ksh. **25,000 each**, of which Ksh. 3,000 was allocated to savings, bringing the total disbursement to **Ksh. 303,875,000**.
4. We are now rolling out the 2nd phase of disbursement, targeting **27 counties** starting from Thursday, **8th January 2026**, to Friday, **16<sup>th</sup> January 2026**, for successful beneficiaries who completed the mandatory three-day business skills training. These countries are: Uasin Gishu, Elgeyo Marakwet, Nandi, Trans-Nzoia, Turkana, West Pokot, Nakuru, Narok, Bomet, Kericho, Baringo, Laikipia, Isiolo, Samburu, Nyeri, Murang'a, Kirinyaga, Nyandarua, Meru, Tharaka Nithi, Embu, Machakos, Kitui, Makueni, Nairobi, Kiambu and Kajiado.

5. Below is the schedule for the Nyota Project Business Start-up Capital disbursement and mentorship events, which will be graced by **H.E. Dr William Ruto, President of the Republic of Kenya.**

<b>Date</b>	<b>Venue</b>	<b>Beneficiary Counties</b>
8th Jan 2026	Eldoret	Uasin Gishu, Elgeyo Marakwet, Nandi, Trans-Nzoia, Turkana, West Pokot
9th Jan 2026	Nakuru	Nakuru, Narok, Bomet, Kericho, Baringo
12th Jan 2026	Nanyuki	Laikipia, Isiolo, Samburu
12th Jan 2026	Nyeri	Nyeri, Murang'a, Kirinyaga, Nyandarua
14th Jan 2026	Meru	Meru, Tharaka Nithi, Embu
15th Jan 2026	Machakos	Machakos, Kitui, Makueni
16th Jan 2026	Nairobi	Nairobi, Kiambu, Kajiado

6. Close to **50,000 beneficiaries** will each receive **Kshs. 22,000** as a deposit to their NYOTA *Pochi la Biashara* wallet, while an additional **Kshs. 3,000** will be deposited into their *Haba na Haba* account under NSSF.

7. All NYOTA Project business grant beneficiaries will further benefit from a two-month mentorship programme delivered by business development experts and local entrepreneurs, providing them with guided entry into local business ecosystems and markets.

8. The beneficiaries will further undertake a second phase of Business Development Support training, to prepare them for the 2<sup>nd</sup> tranche of disbursement of the business grant.

9. NYOTA Project beneficiaries are expected to utilise the business grant fully as per their business plans developed during the classroom business skills training, and will be supported by business development experts.

10. The schedule for the **Phase 3 disbursement** for the following **16 counties**: Kilifi, Lamu, Tana River, Mombasa, Kwale, Taita Taveta, Kisumu, Siaya, Homa Bay, Migori, Nyamira, Kisii, Marsabit, Garissa, Mandera, and Wajir, will be announced in due course.

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